

TRISH MUNNS

CREATIVE DIRECTOR

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Salt Lake City, UT



PERSONAL PROFILE

I am an eccentric creative that resides in Salt Lake City, Utah. I have 11 years of experience in the art and design industry and have developed a strong portfolio of graphic design, branding, web design, planning and executing photoshoots, coordinating events, and managing teams. I'm passionate about collaborating with creative professionals and clients to achieve visually stunning and effective results.

CREATIVE DIRECTOR

RST Brands 2022-2025

- Managed a team of photographers, designers, 3D artists, videographers and stylists.
- Helped plan, coordinate and design trade show rooms.
- Planned and executed industry events.
- Was over all creative marketing visuals from art direction to copy writing.

ART AND DESIGN MANAGER

RST Brands 2021-2022

- Project managed the design team and was over training, and branding.
- Was over sourcing all print materials and cultivating relationships with printing house.

SENIOR GRAPHIC DESIGNER

RST Brands 2020 - 2021

- Designed digital promotional campaigns.
- Designed web pages for two e-commerce website overhauls.
- Designed brand pages for channel partners.
- Designed point of purchase displays for retail stores.
- Helped manage/direct designers and their work

GRAPHIC DESIGNER | PRODUCTION ARTIST

RST Brands 2015 - 2020

- Designed digital promotional campaigns.
- Designed brochures, posters, billboards, business cards and other promotional materials from conception to print finished.
- Photoshoot planning, directing and post work edits.

Technical Skills

Photoshop

Illustrator

Indesign

Ms Office

Powerpoint

Professional Skills

Team Management

Art Direction

Producing

Event Planning

Copy Writing

EDUCATION

Bachelor of Fine Arts

Emphasis in Visual Communications
Weber State University
2010-2012

Associates Degree

Emphasis in Graphic Design & Dance
College of Eastern Utah
2008-2010

REFERENCES

Martin Blanc

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Bianca Villa

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INTERESTS

